

Presentation Designer

Armstrong Partnership LP is a full-service, results-driven marketing agency that values enthusiasm, entrepreneurship, integrity, creativity and collaboration. If you're ready to roll up your sleeves and rev up your brain in an easy-going but hard-working environment, this might be the job for you.

Reports to: Executive Creative Director

Works with: Creative directors, account teams, freelance talent

Direct Reports: N/A

The Presentation Designer is responsible for the look and feel of internal and external presentations, evaluating and reshaping complex content in order to improve the viewer's comprehension of the information being presented. Displaying exceptional creativity, this individual transforms basic presentations into visually stunning stories that incorporate graphics, information visualizations, and animations.

What you will need to do:

- Design compelling presentations that are aesthetically paired to their content and created to a high standard
- Create original charts, illustrations, infographics, and icons to simplify and stylize complex ideas
- Source imagery from stock sites as well as client databases
- Continually determine new and innovative ways to visually present data
- Work within client-provided layout templates as required
- Implement creative director suggestions for design improvement
- Liaise with appropriate individuals to create on-brand new business presentations
- Continually learn and understand new trends, techniques, and tools that support improvements for presentation design

What you will need to have:

- 2 to 4 years of experience in an agency setting preferred
- Post-secondary education in any discipline (graphic design degree or certificate an asset)
- Working knowledge of Adobe Creative Suite
- Working knowledge of PowerPoint, Keynote, and the latest presentation software
- Demonstrated ability to manage complex projects in a fast-paced environment
- Ability to excel under pressure and juggle multiple priorities to ensure deadlines are met
- High standard of professionalism and business ethics
- Collaborative approach to the role and coworkers
- Initiative with a bias for action
- Meticulous attention to detail
- Demonstrated sense of ownership and conscientiousness

What you will need to have:

- Proven success building strong relationships
- Excellent organizational and communication skills
- Solid understanding of processes and quality control measures

We encourage those interested in either full-time or freelance to apply.

Armstrong Partnership LP is an equal opportunity employer. Accommodation is available for applicants selected for an interview.